

# Missouri Operations Summit

September 25-26, 2012

## Speaker Information



**Rodger Brand**

Airborne Traffic Reporter  
KMOX/CBS Radio – St. Louis  
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Rodger Brand began his career at CBS in 1986 as the morning show producer/sidekick on KMOX sister station KHTR-FM (now KLOU-FM). In 1988, Brand moved from KHTR to KMOX as production assistant. During the summer of 1990, he became Officer Don Miller's fill-in, taking over in "Jetcopter One" during Miller's vacations.

In 1993, after Don Miller's retirement, Brand was awarded the full-time position of traffic reporter and knighted "Captain" Rodger Brand. Brand started his flying career, flying around St. Louis at age 15 working on a private pilot's license. He continues to carry on the KMOX tradition of providing traffic and safety reports to the St. Louis metro area mornings and afternoon during Total Information-AM and PM. In addition, he provides traffic information to thousands of Cardinal baseball fans as they make their way to Busch Stadium as well as Rams football fans to the TWA Dome on Sundays.

Brand graduated from the University of Missouri-St. Louis in 1985 with a degree in Speech Communications. He resides in Webster Groves with his wife, a daughter, and two sons. His son, Brendan, was diagnosed with juvenile diabetes on his fourth birthday. Brand is actively involved with the Juvenile Diabetes Research Foundation as well as the American Diabetes Association in raising awareness and money to help find a cure for his son and the thousands of other children who must deal with this life-long affliction.

Brand enjoys playing golf, hockey, and following many different forms of auto racing.



**Rebecca Brewster**

President & Chief Operating Officer  
American Transportation Research  
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As President and Chief Operating Officer of the American Transportation Research Institute, Rebecca Brewster leads the research activities of the Institute in the areas of safety and human factors; environmental factors; technology; transportation security; and economic analysis. ATRI conducts transportation research with an emphasis on the trucking industry's essential role in a safe, efficient and viable transportation system.

Ms. Brewster serves on the Transportation Research Board Executive Committee and on the Advisory Board of the Mack Blackwell Rural Transportation Center. She is a charter member of the National Traffic Incident Management Coalition and chairs the NTIMC Research Working Group. In 2010 Rebecca was recognized by the 50 state trucking associations for her service to the industry with the J.R. "Bob" Halladay Award.

Before joining ATRI, Ms. Brewster was the Public and Governmental Affairs Director for the Cary, North Carolina Chamber of Commerce and a Fleet Analyst with Moen, Inc. Ms. Brewster holds a Bachelor of Arts from Wofford College and is a Fellow of the North Carolina Institute of Political Leadership.



**John Corbin**

Director  
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John is the Director of Traffic Operations for the Wisconsin Department of Transportation, and has also served as State Traffic Engineer, as well as Freeway Operations Engineer and Intelligent Transportation Systems Program Manager in the metropolitan Milwaukee area. Prior to joining WisDOT 20 years ago, he worked as a Traffic Control Engineer for the City of Milwaukee, and as a Construction Engineer for the Illinois DOT.

John completed his undergraduate work in Transportation Engineering at the University of Wisconsin-Milwaukee in 1986, and obtained a Masters in Civil and Environmental Engineering through the University of Illinois-Chicago and UW-Madison. He also has a certificate in Public Administration from UW-Milwaukee, is a Registered Professional Engineer in Wisconsin, and a Certified Professional Traffic Operations Engineer nationally.

John chairs the National Traffic Incident Management Coalition, and is Vice-Chair of the Subcommittee on System Operations & Management of the American Association of State Highway and Transportation Officials. He is a member of the American Society of Civil Engineers Street & Highway Operations Committee, the TRB Freeway Operations Committee, and the USDOT Transportation Safety Advancement Group.

As a UW-Milwaukee Alum, John serves on the Industrial Liaison Council of the College of Engineering and Applied Science. He is also involved in his community, having served on the City of Brookfield's Master Planning Task Force and Greenway Bicycle and Pedestrian Path Committee.



**Paul Czech**

Planning Manager  
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Paul Czech is a Planning Program Director with the Minnesota Department of Transportation – Metro District. His employment at Mn/DOT started in 1998. His responsibilities include the development of Metro District's 20-year Highway Investment Plan, system-wide and corridor studies, as well as overseeing development review activities.

Before Mn/DOT, Paul worked approximately three years as a project manager with a public financial advisory firm. In addition, he has more than 10-years of experience working as a community planner in Minnesota, Oregon, Colorado, and Wisconsin.

Paul received a Bachelor of Science degree from the University of Wisconsin – Eau Claire and a Master of Liberal Studies degree from the University of Minnesota.



**Beth A. Heinen, Ph.D.**

Manager  
ICF International  
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Dr. Beth Heinen, a manager at ICF International, has more than nine years of organizational research and management consulting experience. She has worked with clients such as the National Cooperative Highway Research Program (NCHRP), the Federal Highway Administration (FHWA), American Association of State Highway and Transportation Officials (AASHTO), the U.S. Social Security Administration (SSA), the U.S. House of Representatives, and the U.S. Department of Justice.

Dr. Heinen's primary work activities include addressing workforce issues, such as recruitment, retention, training and development, employee morale, and work-family issues. Dr. Heinen has extensive experience conducting interviews and focus groups, job analysis, developing and administering surveys and tests, assessing and evaluating programs, and analyzing data. Dr. Heinen also routinely presents research at national conferences and publishes articles in scholarly journals and book chapters on these and other topics. Dr. Heinen has a Ph.D. in Industrial/Organizational Psychology.



**Nikola Ivanov**

Senior Technical Advisor  
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Nikola Ivanov serves as the Senior Technical Advisor at the Center for Advanced Transportation Technology Laboratory (CATT Lab) where he manages technical development and oversees every aspect of software implementation from conception to deployment.

Nikola is a member of TRB Regional Transportation Systems Management and Operations (RTSMO) Committee, and is currently chairing the Data for Operations Subcommittee. At TRB, Nikola participates as a member of Young Member Council (YMC) and Chair of the Operations and Preservation Section of YMC. He is also heavily involved with the Intelligent Transportation Society of Maryland as a Past President.

Nikola received his Bachelor of Science degree in Computer Engineering, Master's degree in Systems Engineering, and Post-Baccalaureate Certificate in Engineering Management from the University of Maryland. He is also a graduate of I-95 Corridor Coalition Operations Academy.

**Chris King**

Senior Transportation Planner  
Delaware Valley  
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*Bio coming soon!*

**Tim Lane**

Incident Management Program  
Manager  
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*Bio coming soon!*



### **Michael Pack**

Director

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Michael L. Pack is the Director of the Center for Advanced Transportation Technology Laboratory at the University of Maryland. He has previously worked for the University of Virginia's Smart Travel Laboratory and the Oak Ridge National Laboratory Center for Transportation Analysis. He and his work have been featured on the History Channel's *Modern Marvels* television program, CNN, NPR, the Washingtonian, and other national and international media. He is proud to have been a continuous public servant as a government employee since his graduation in 2002. He holds degrees in Systems Engineering, Computer Science, and Instrumentation & Measurement—with prior work experience and education in machine vision.

His CATT Laboratory is an applied research and development lab supporting national, state, and local efforts to solve important transportation, safety, and security problems. The CATT Lab accomplishes this mission through innovative technology deployments and user-centered design of software and information visualization systems.



### **Mike Pina**

Program Manager, Communications  
and Outreach

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Mike Pina has more than 25 years' experience in travel and transportation communications.

He currently serves as Program Manager with the U.S. Department of Transportation where he provides communications and outreach support for the Connected Vehicle research program. He supervises all work related to communications, web site content, meeting planning, publications, media relations and stakeholder engagement.

Previously Mike was Director of Public Relations for AAA where he was responsible for AAA's nationally- recognized holiday weekend travel forecasts. He has been interviewed on CNN, FOX, MSNBC, NPR and each of the major network morning shows.

Mike also served as Manager of Communications for the U.S. Travel Association and was Deputy Washington D.C. Bureau Chief for Travel Weekly, North America's largest travel trade publication.

### **George Schoener**

Executive Director  
I-95 Corridor Coalition  
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Mr. Schoener has more than 39 years of transportation experience, 33 with the U.S. Department of Transportation, including time as the Deputy Assistant Secretary of Transportation Policy under Secretary Norman Mineta. Currently, as the Executive Director of the I-95 Corridor Coalition, he is responsible for coordinating multimodal transportation programs in the nation's most heavily traveled corridor. The I-95 Corridor Coalition is a partnership of state departments of transportation, regional and local transportation agencies, toll authorities, and related organizations, including law enforcement, port, transit, and rail organizations, from Maine to Florida, with affiliate members in Canada.

Mr. Schoener has received numerous awards, including twice receiving the Presidential Rank Award for meritorious achievement in the Senior Executive Service. Mr. Schoener holds a Masters Degree in Engineering from Pennsylvania State University and Bachelors of Civil Engineering from the University of Minnesota.

## **Jay Styles**

Manager of Performance Management  
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*Bio coming soon!*

## **Nicolaas Swart**

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Nicolaas Swart is the Division Manager for Traffic Management for Maricopa County Department of Transportation (MCDOT) and oversees the activities of the Traffic Studies, Design, Traffic Signals and ITS Branches.

He served as Chairman of the ITS Committee for the local MPO and is the Program Manager for the AZTech Regional Intelligent Transportation System (ITS) Partnership whose goal it is to provide the Phoenix region with a seamless transportation system through the application of ITS technologies and regional collaboration.

Nicolaas obtained a Bachelor's of Science Degree in Civil Engineering and a post graduate degree in Transportation Engineering from the University of Pretoria in South Africa.

Previous to joining MCDOT, he worked for Associated Engineering (B.C.) Ltd., in Canada where he was involved in the detailed design of the Vancouver Island Highway and other road projects, and conducted traffic planning in Alberta. Before joining Associated Engineering, Ltd., Nicolaas worked at Ninham Shand, Inc., in South Africa where he served as a project manager and design engineer for various transportation and road design projects.

Professional associations include memberships of the State Board of Technical Registration of Arizona; the Association of Professional Engineers and Geoscientists of British Columbia; the Intelligent Transportation Society of Arizona (ITS Arizona) and the Institute of Transportation Engineers (ITE).