

Freeburg Business Climate

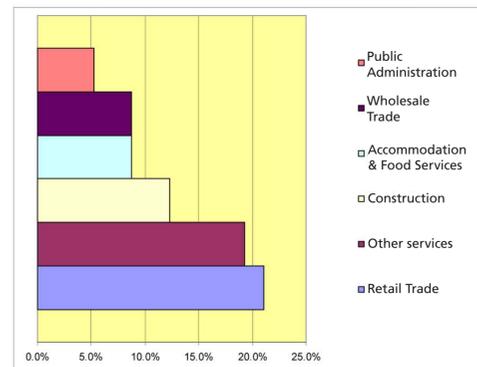


Local Demographics

Summary	2000	2007
Population	423	452
Median Household Income	\$37,152	\$43,775
Trends: 2007-2012 Annual Rate		
Population	0.89%	1.22%
Median Household Income	2.34%	3.29%

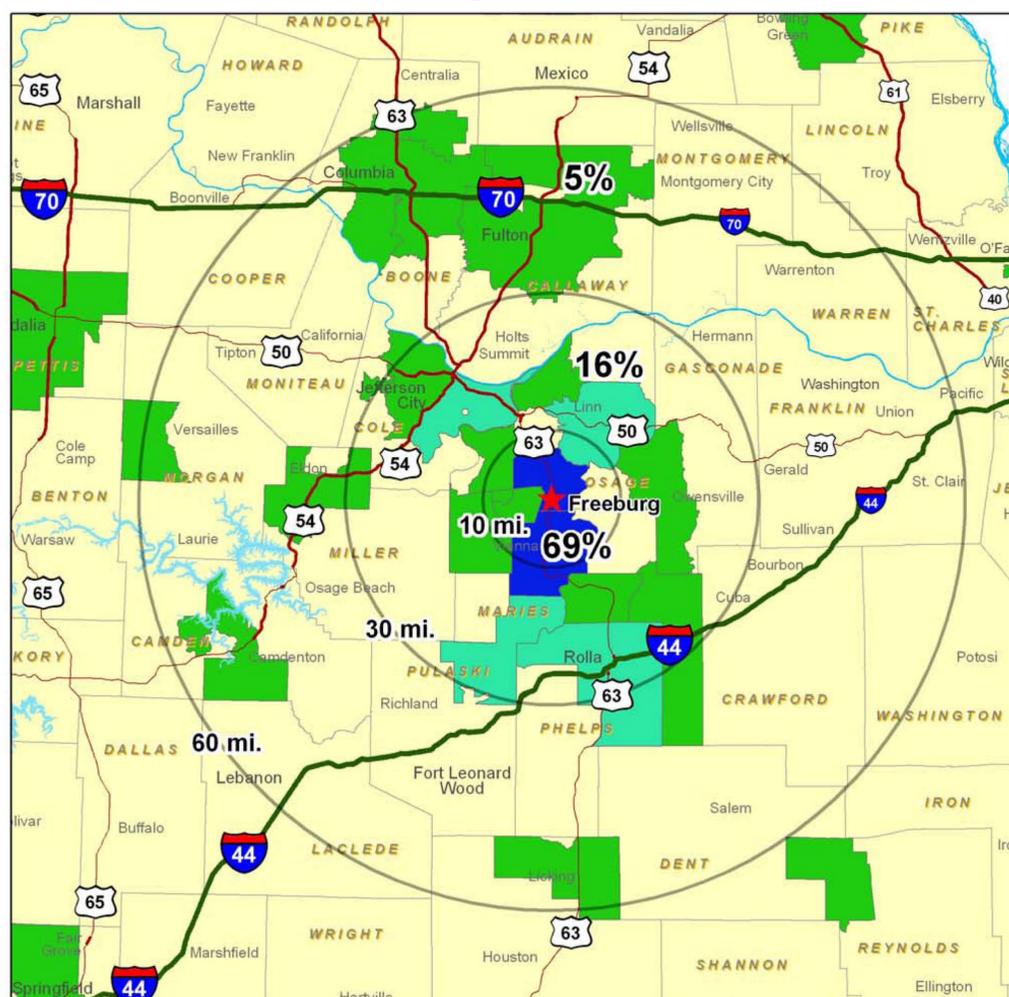
- Freeburg was founded in 1855 and is located on U.S. Route 63 approximately 20 miles southeast of Jefferson City.
- 82 percent of those who live in Freeburg commute to jobs outside of Freeburg.
- Osage County has 1,219 farms containing 314,788 acres of farmland.
- 58.7 percent of Osage County residents leave their resident county to work in another county.

Freeburg Firms



Where do Freeburg's Customers Reside?

Freeburg Customers



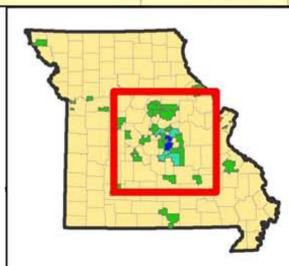
★ Freeburg

License Plates by Zip Code

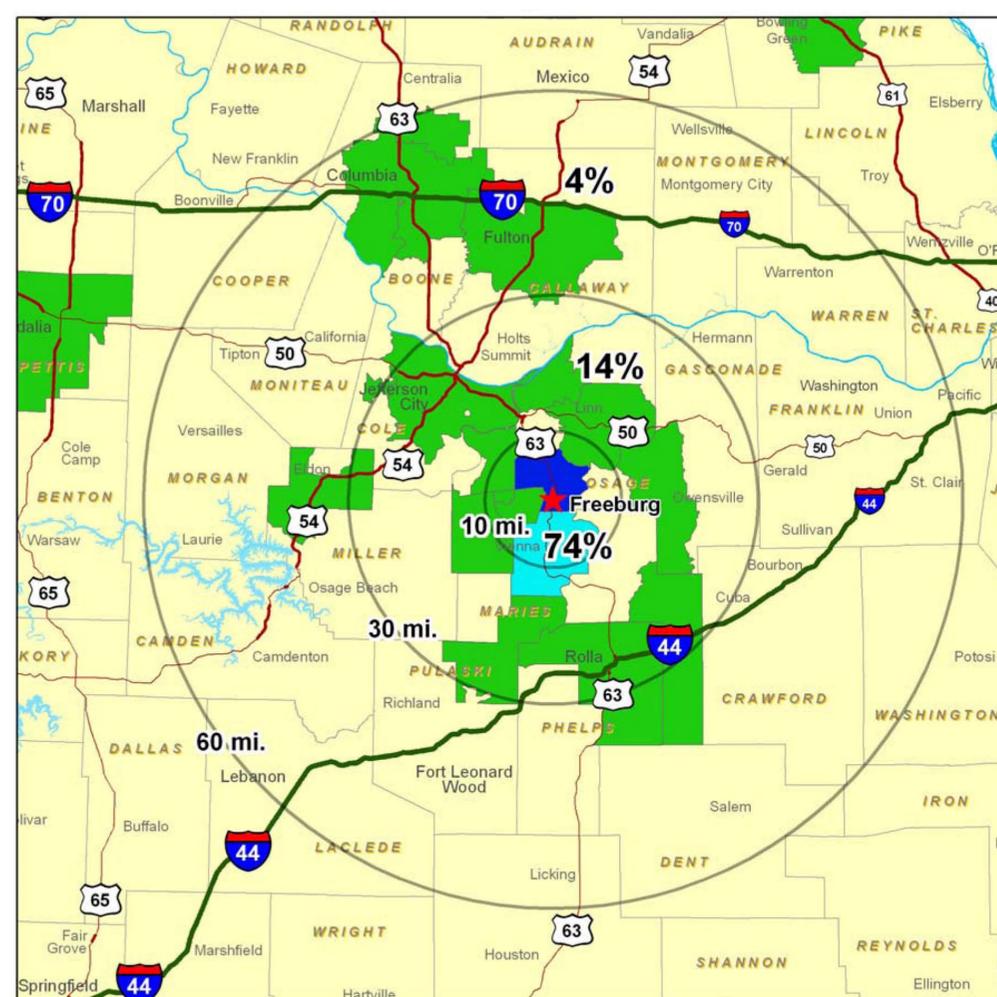
Total Number	Percentage
1 - 4	~10%
5 - 19	~20%
20 - 39	~30%
40 or more	~40%

85 percent of customers reside within 30 miles of Freeburg.

295 license plate samples collected; 14 customers were foot traffic, had plates that were out-of-state, or had plates that did not return a residential zip code.



Freeburg Retail



★ Freeburg

Freeburg Retail

Customers by Zipcode

42 - 104	~10%
8 - 41	~20%
1 - 7	~30%

88 percent of retail customers reside within 30 miles of Freeburg, with only 4 percent residing within 30 to 60 miles.

215 license plate samples collected; 13 customers were foot traffic, had plates that were out-of-state, or had plates that did not return a residential zip code.

