

Route Relocations and Communities



Expectations and Strategies for Growth

Knowing what to expect prior to route relocations is essential to the community and policymakers in terms of strategy development. Based on an evaluation of the communities below, the following are potential community concerns, benefits, and applied strategies.

Business and Community Benefits

- Increase in Safety
- Reduction in Travel Times/Cost
- Elimination of Truck Traffic Through City
- Noise Reduction
- Continued Community and Economic Development
- Increase in Population
- Increase in Market Area
- Reduction in Shipping Costs

Common Route Relocation Concerns

- Impact to Downtown Businesses
- Access Roads to the City
- Property Division Along New Route
- Decreased Business Exposure
- City Infrastructure Expansion to New Route
- Ability to Relocate to New Route
- Distance from the New Route to the City

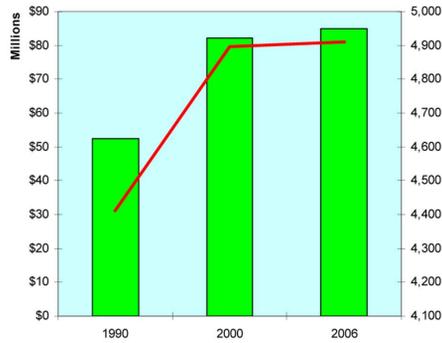
Community Strategies

- Participation in Highway Planning
- Signage Along Route for City Businesses
- Advertising Campaigns for Businesses
- Marketing Campaigns for City Tourism
- Business Recruitment
- Commercial Zoning Near New Route
- Tax Incentives

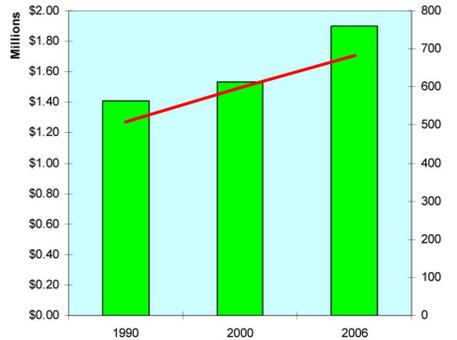
Population and Taxable Sales Growth for Missouri Communities with Route Relocations

Each of these communities has experienced a route relocation. A review of community statistics shows that their economics are thriving with the relocations of the highways around them. Each community maintains positive growth in population and consistently increases the amount of taxable sales earned each year.

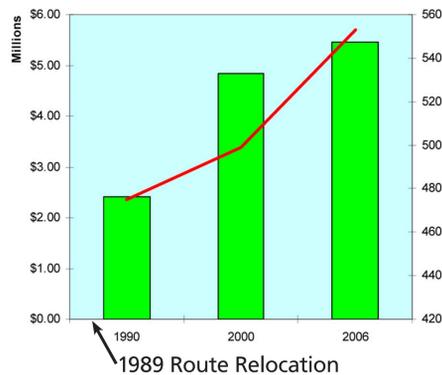
Eldon Taxable Sales & Population



New Bloomfield Taxable Sales & Population



Urich Taxable Sales & Population

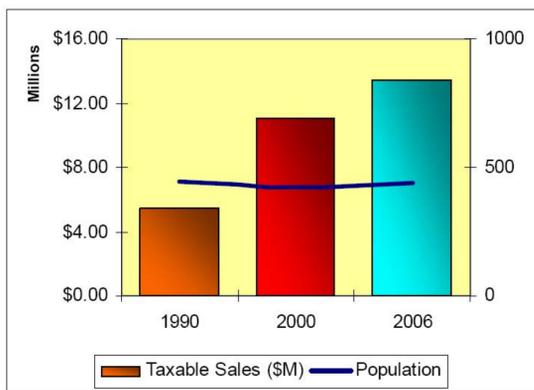


■ Taxable Sales (\$M)
— Population

Note: Taxable sales data not available prior to 1990.

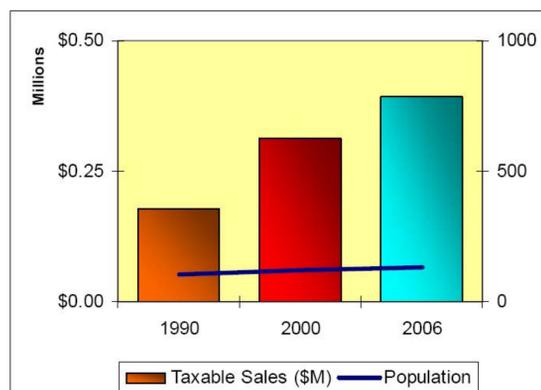
Population and Taxable Sales Growth for Communities in the Route 63 Study Area

Freeburg Taxable Sales & Population



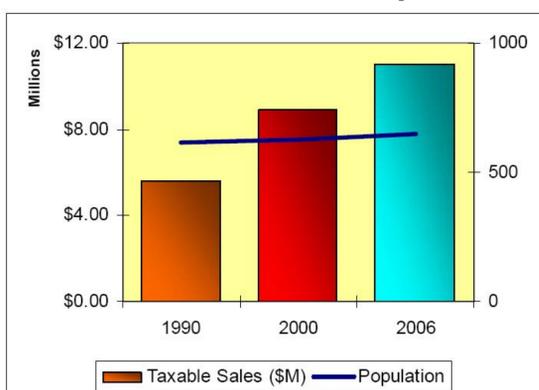
Tax Rates: State – 4.225, Osage Co. – 5.225, Freeburg – 6.725

Vichy Taxable Sales & Population



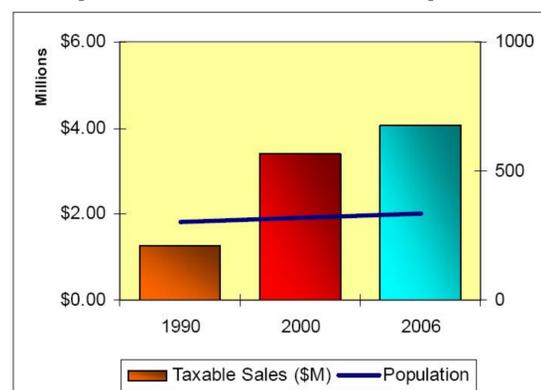
Tax Rates: State – 4.225, Maries Co. – 5.725, Vichy – 5.725

Vienna Taxable Sales & Population



Tax Rates: State – 4.225, Maries Co. – 5.725, Vienna – 7.725

Westphalia Taxable Sales & Population



Tax Rates: State – 4.225, Osage Co. – 5.225, Westphalia – 6.225