

March 13, 2014

TO: COMMERCIAL/BID AND RENTAL CUSTOMERS
SUBJECT: ORDER CUTOFF DATES FOR 2014 MODEL YEAR

To assist you and your Fleet Customers in planning their remaining 2014 model year vehicle requirements we have established the following Fleet order cutoff dates for the commercial, bid and rental markets:

MODEL & PLANT	2014 MY FLEET ORDER CUTOFF DATE	2014 MY BUILD OUT DATES	2014 MY FINAL PSP DATES	ESTIMATED 2015 MY ORDER ACCEPTANCE DATE	ESTIMATED 2015 MY JOB 1 DATE
Fiat 500 Toluca	3/28/14	6/20/14	063	6/9/14	6/23/14
Challenger Brampton	3/28/14	TBD	TBD	TBD	TBD
Fiat 500L Serbia	4/18/14	8/30/14	084	6/9/14	9/1/14
Grand Cherokee Jefferson North	4/18/14	7/05/14	065	6/9/14	7/21/14
Wrangler Toledo Supplier Park	4/18/14	7/11/14	071	6/9/14	7/21/14
Cherokee Toledo North	4/18/14	7/11/14	071	6/9/14	7/21/14
Journey Toluca	4/18/14	7/11/14	071	6/9/14	7/21/14
Caravan/Town & Country/Cargo Van Windsor	4/18/14	7/18/14	072	6/9/14	8/4/14
2500 (DJ) & 3500 (D2) Pickup 3500 (DD) & 4500/5500 (DP) Cab Chassis Saltillo	4/18/14	8/15/14	082	6/9/14	8/25/14
1500 (DS) Regular Cab Pickup Saltillo	4/18/14	TBD	TBD	TBD	TBD
1500 (DS) Quad & Crew Cab Pickup Warren Truck	4/18/14	TBD	TBD	TBD	TBD
ProMaster Saltillo Van	4/18/14	TBD	TBD	TBD	TBD
Dart, Patriot & Compass Belvidere	5/9/14	8/2/14	075	6/9/14	8/11/14
Charger (Sedan/Police) Brampton	7/25/14	TBD	TBD	TBD	TBD
Durango Jefferson North	7/25/14	TBD	TBD	TBD	TBD
300 Brampton	9/12/14	TBD	TBD	TBD	TBD

To ensure consideration for production, orders must be placed in the Chrysler Order System by the above mentioned dates. **We cannot guarantee production of orders received by Chrysler after the order cutoff date.** Rental orders should be submitted 75 days in advance of the PSP date.

Thank you in advance for your continuing support and business.
 F.J. 'Bick' Pratt
 Sr. Manager, Business Relations
 Fleet Operations