

Missouri  
Department  
of Transportation



105 West Capitol Avenue  
P.O. Box 270  
Jefferson City, MO 65102  
(573) 751-2551  
Fax (573) 751-6555  
[www.modot.org](http://www.modot.org)

Pete K. Rahn, Director

---

## SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only  
One source can provide the products or services described below

**Title:** Advertising Campaign  
SFS-7-080322

**Description:** The Missouri Department of Transportation, District 7 Public Information, has determined CBS is the only network that can provide an advertising service for our primary target markets of non seat belt wearing teenage boys that watch NCAA Basketball Tournaments. KOAM-TV, Channel 7 is the CBS affiliate for our district that is carrying these games.

**Contract Period:** This Campaign will run for 3/20/08 through 4/7/08

**Renewal Options:** Not applicable

**Agency:** Missouri Department of Transportation

**Supplier:** KOAM- TV

**Buyer:** Janet Doty

**Phone Number:** 417-629-3227

**E-Mail:** [janet.doty@modot.mo.gov](mailto:janet.doty@modot.mo.gov)

**Posting Date:** January 18, 2008

**Response Date:** January 23, 2008