

Missouri  
Department  
of Transportation



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Pete K. Rahn, Director

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## SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only  
One source can provide the products or services described below

**Title:** Advertising Campaign

**Description:** The Missouri Department of Transportation, District 7 Public Information, has determined FOX 14 as a sole source media provider for a 52 week safety campaign called "Think About it" that will include messages airing the day of the sponsorship, logo included as a sponsor, segments production of messages encouraging the use of seat belts.

**Contract Period:** This Campaign will run for 7/16/07 through 7/12/08

**Renewal Options:** Not applicable

**Agency:** Missouri Department of Transportation

**Supplier:** Fox 14

**Buyer:** Janet Doty

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**Posting Date:** July 11,2007

**Response Date:** July 15, 2007