

Missouri Department of Transportation
Roberta Broeker, Interim Director

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ADDENDUM 003
ADVERTISING, MARKETING & PUBLIC EDUCATION SERVICES
Request for Proposal # 6-150909LK

Offerors should acknowledge receipt of Addendum 003 (Three) by **signing** and **including it** with the original proposal. The due date for receipt of proposals was changed in Addendum 002 until September 15, 2015 2:00 PM Central Time. The following changes shall be included as mandatory requirements for this solicitation. All other terms and conditions remain unchanged and in full force.

Name and Title of Signer (Print or type)	Name and Title of Department Authority Leann Kottwitz Senior General Services Specialist
Contractor/Offeror Signature <hr/> <small>(Signature of person authorized to sign)</small>	Department of Transportation <i>Leann Kottwitz</i> <small>(Authorizing Signature)</small>
Date Signed:	Date Signed: <i>September 8, 2015</i>

Please replace the revised pricing pages in Addendum 001 with the revised pricing pages attached to this Addendum 003.



**SECTION 6:
PRICING PAGE
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The Offeror ***must*** complete this Pricing Pages with the prices and percentage applicable for providing services in accordance with the provisions and requirements of this Request for Proposal. *Please sign where indicated on the PRICING PAGE 5 of 5* and submit with your other documentation. **Offeror may copy this form to use if additional space is required.**

Pricing Page Continued

PERSONNEL CLASSIFICATION PRICING:

Personnel - Per hour prices - The Offeror shall complete the following table for each personnel classification that are proposed to be available to provide services, by identifying the specific classification, providing the names of the current personnel assigned and a single firm fixed price per hour each classification for services provided in accordance with the requirements of this RFP.

Item #	Personnel Classification	Name(s) of all Personnel Proposed who are assigned to Identified Classification	Firm, Fixed Price Per Hour
1			
<i>Personnel from Advertising Service (list specific classification)</i>			
		1. 2. 3.	\$
		1. 2. 3.	\$
		1. 2. 3.	\$

PRICING PAGES

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Item # 2	Personnel Classification	Name(s) of all Personnel Proposed who are assigned to Identified Classification	Firm, Fixed Price Per Hour
Personnel from Media Service <i>(list specific classification)</i>			
		1. 2. 3.	\$
		1. 2. 3.	\$
Item # 3 -Personnel from Public Relations Services <i>(list specific classification)</i>			
		1. 2. 3.	\$
Item #4 -Personnel from Public Information/Education Services <i>(list specific classification)</i>			
		1. 2. 3.	\$

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Item #5 -Personnel from Outreach Services (list specific classification)			
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
Item #6 -Personnel from Sponsorship Services (list specific classification)			
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
Item #7 -Personnel from Web Production Services (list specific classification)			
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	
		1.	
		2.	\$
		3.	

Item #8 - Personnel from Direct Marketing Services <i>(list specific classification)</i>		
	1. 2. 3.	\$

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PRICING PAGES

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RENEWAL OPTION PERIODS:

Renewal Option Pricing - The Offeror must indicate below the maximum allowable percentage of price increase or guaranteed minimum percentage of price decrease applicable to the personnel classification pricing specified above for the renewal option years. If a percentage is not proposed (i.e. left blank, page not returned, etc.), the MHTC shall have the right to execute the option at the same price(s) proposed for the original contract period. Statements such as "a percentage of the then-current price" or "consumer price index" are NOT ACCEPTABLE.

All increases or decreases shall be calculated against the *original* contract price, **not** against the previous year's price. **A cumulative calculation shall not be utilized.**

<u>Potential Renewal Period</u>	<u>Maximum Increase</u>			<u>or</u>	<u>Minimum Decrease</u>		
1 st Renewal Period	Original Contract Price	+	____%	or	Original Contract Price	-	____%
2 nd Renewal Period	Original Contract Price	+	____%	or	Original Contract Price	-	____%
3 rd Renewal Period	Original Contract Price	+	____%	or	Original Contract Price	-	____%
4 th Renewal Period	Original Contract Price	+	____%	or	Original Contract Price	-	____%

Do not complete both a maximum increase and a minimum decrease for the same renewal period.

Signature of Offeror: _____

Printed or Typed Name of Signer: _____

Date: _____